

GREATER
DurhamChamber
OF COMMERCE

Connect. Grow. Lead.



Investment Opportunities

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Key Investor Memberships

\$25,000 + Investment

- Logo in Chamber website footer
- Logo recognition on Key Investor page on Chamber website and at signature events
- 20 complimentary tickets to Chamber signature event(s)*
- Key Investor highlight with logo in Calendar of Events Chamber e-mail
- Access to exclusive Chamber CEO communications and connections
- Opportunity to lead Chamber event or program
- Exclusive invitations to local events
- 5 complimentary uses of Chamber meeting rooms

\$15,000 - \$24,999 Investment

- Logo recognition on Key Investor page on Chamber website and at signature events
- 10 complimentary tickets to Chamber signature event(s)*
- Key Investor highlight with logo in Calendar of Events Chamber e-mail
- Access to exclusive Chamber leadership communications and connections
- Opportunity to lead Chamber event or program
- 2 complimentary uses of Chamber meeting rooms

\$10,000 - \$14,999 Investment

- Name recognition on Key Investor page on Chamber website and at signature events
- 5 complimentary tickets to Chamber signature event(s)*
- Key Investor highlight with logo in Calendar of Events Chamber e-mail
- Access to exclusive Chamber leadership communications and connections
- Opportunity to lead Chamber event or program
- 1 complimentary use of Chamber meeting rooms

\$5,500 - \$9,999 Investment

- Name recognition on Key Investor page on Chamber website and at signature events
- 2 complimentary tickets to Chamber signature event(s)*
- Key Investor highlight with name in Calendar of Events Chamber e-mail
- Access to exclusive Chamber leadership communications

*Complimentary tickets are to be used during your membership year cycle. Unused tickets will be forfeited. Max of 5 complimentary tickets used per eligible event. Eligible events for complimentary tickets include Annual Meeting, Leadership Forum, and Mid-Year Economic Outlook.

Annual Meeting

Expected Attendance: 400+

March 13, 2024

The Annual Meeting is the Durham Chamber's largest convening of Durham's professionals of the year, attracting business owners, decision-makers, and community, civic and thought leaders. This event is hosted in a late-night talk show style for maximum attendee engagement.

Diamond Sponsor - \$15,000 (exclusive opportunity)

- Exclusive branding as Diamond Sponsor
- 15 reserved program seats
- Opportunity to display company banner and/or distribute premiums at event
- Opportunity for display table at event (6-foot table)
- On-stage opportunity to introduce a valued guest.
- Opportunity for 15-second video inviting fellow businesses to the event
- Verbal recognition from the podium
- 1/2-page Ad in event program
- Logo recognition in event program
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

Platinum Sponsor - \$10,000

- 10 reserved program seats
- Verbal recognition from the podium
- 1/4-page Ad in event program
- Logo recognition in event program
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

Reception Sponsor - \$8,000

- 8 reserved program seats
- Verbal recognition from the podium
- Exclusive signage at reception
- Logo recognition in event program
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

Print Sponsor - \$6,000

- 6 reserved program seats
- Verbal recognition from the podium
- Exclusive recognition in program as Print Sponsor with logo recognition
- Name recognition on website calendar of events with website link
- Name recognition in promotional e-mails with website link
- Name recognition in social media posts
- Name recognition in event presentation

Gold Sponsor - \$5,000

- 6 reserved program seats
- Verbal recognition from the podium
- Name recognition in event program
- Name recognition on website calendar of events with website link
- Name recognition in promotional e-mails with website link
- Name recognition in social media posts
- Name recognition in event presentation

Silver Sponsor - \$2,500

- 4 reserved program seats
- Verbal recognition from the podium
- Name recognition in event program
- Name recognition on website calendar of events with website link
- Name recognition in event presentation

Bronze Sponsor - \$1,000

- 2 reserved program seats
- Verbal recognition from the podium
- Name recognition on website calendar of events (no website link)
- Name recognition in event presentation

Business After Hours

Expected Attendance: 60+

To Occur as Sponsored

Business After Hours provides attendees the prime opportunity to make connections, strengthen relationships, and ultimately grow their business.

Host Sponsor - \$1,000 (exclusive opportunity)

Sponsor provides space for event to take place which gives the exclusive opportunity to invite members into their place of business.

- 3-minutes on-stage promotional opportunity
- Exclusive naming convention for event (Business After Hours, hosted by "company name")
- HTML email to full membership advertising event
- Advertised in Chamber weekly newsletter
- Logo recognition on website calendar of events with website link
- Logo recognition in social media posts

Inter-City Visit

Expected Attendance: 70+
To Occur Annually

Travel with local business leaders, elected officials, and community stakeholders to learn from another community on a variety of topics including economic development, workforce development, education, transportation, housing, community safety, sustainability, and more. Destination and dates to be determined by Steering Committee.

Presenting Sponsor - \$50,000

- 10 trip registrations and opportunity to serve on Steering Committee
- Daily speaking opportunity
- Daily verbal recognition
- Logo recognition on sponsor presentation and collateral
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

Gift Sponsor - \$30,000

- 6 trip registrations and opportunity to serve on Steering Committee
- Logo on gift presented to attendees
- Speaking opportunity
- Logo recognition on sponsor presentation and collateral
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

Reception Sponsor - \$20,000

- 4 trip registrations and opportunity to serve on Steering Committee
- Speaking opportunity
- Logo recognition on sponsor presentation and collateral
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

Dinner Sponsor - \$15,000

- 2 trip registrations
- Speaking opportunity
- Logo recognition on sponsor presentation and collateral
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

Lunch Sponsor - \$10,000

- 1 trip registration
- Speaking opportunity
- Logo recognition on sponsor presentation and collateral
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

Breakfast Sponsor - \$5,000

- Speaking opportunity
- Name recognition on sponsor presentation and collateral
- Name recognition on website calendar of events with website link
- Name recognition in promotional e-mails with website link
- Name recognition in social media posts

Session Sponsor - \$2,500

- Opportunity to introduce speaker(s)
- Name recognition on sponsor presentation and collateral
- Name recognition on website calendar of events with website link
- Name recognition in promotional e-mails with website link
- Name recognition in social media posts

Leadership Forum and Holiday Reception

Expected Attendance: 300+

December 17, 2024

This annual forum and reception provides members an opportunity to meet and thank the 13-county Triangle Region's elected officials for their hard work in promoting a positive business climate.

Presenting Sponsor - \$10,000 (exclusive opportunity)

- Exclusive naming convention for event (Leadership Forum, presented by "company name")
- 10 registrations
- Opportunity to display company banner and/or distribute premiums at event
- Display table at event (6-foot table)
- On-stage opportunity to introduce a valued guest
- Opportunity for 15-second video inviting fellow businesses to the event
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

Gold Sponsor - \$8,000

- 6 registrations
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

Bar Sponsor - \$5,500 (max of two sponsors)

- 4 registrations
- Signage on the bar "Bar Sponsored by Company Logo"
- Verbal recognition from the podium
- Name recognition in event program
- Name recognition on website calendar of events with website link
- Name recognition in event presentation

Silver Sponsor - \$5,000

- 4 registrations
- Verbal recognition from the podium
- Name recognition in event program
- Name recognition on website calendar of events with website link
- Name recognition in event presentation

Bronze Sponsor - \$3,000

- 2 reserved program seats
- Verbal recognition from the podium
- Name recognition on website calendar of events (no website link)
- Name recognition in event presentation

Mid-Year Economic Outlook

Expected Attendance: 150+

To Occur in August

The key to ensuring all our residents and businesses benefit from our growing economy is understanding its drivers and opportunities. Join us at our Mid-Year Economic Outlook to learn more about Durham's economic development efforts and how we all are sharing in the growth.

Presenting Sponsor - \$10,000 (exclusive opportunity)

- 20 reserved program seats
- Exclusive naming convention for event (Mid-Year Economic Development Outlook, presented by "company name")
- On-stage opportunity to introduce valued guest(s)
- Opportunity to provide content expert for discussion
- Verbal recognition from the podium
- Logo recognition
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

Gold Sponsor - \$5,000

- 8 reserved program seats
- Verbal recognition from the podium during reception
- On-stage opportunity to welcome attendees to reception
- Logo recognition on sponsor presentation
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

Silver Sponsor - \$3,000

- 5 reserved program seats
- Verbal recognition from the podium
- Logo recognition on sponsor presentation
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

Bronze Sponsor - \$1,000

- 2 reserved program seats
- Name recognition on sponsor presentation
- Name recognition on website calendar of events with website link
- Name recognition in promotional e-mails with website link
- Name recognition in social media posts

Community Sponsor - \$500

- 1 reserved program seat
- Name recognition on sponsor presentation
- Name recognition on website calendar of events with website link

Women Take No Bull Conference

Expected Attendance: 250+

June 13, 2024

Durham Women Take No Bull! This event series focuses on empowering women to develop their natural abilities to their fullest potential, supporting women and their workplace allies, and building the workforce's collective power to advance change.

Presenting Sponsor - \$10,000 (exclusive opportunity)

- Exclusive naming convention for event (Women Take No Bull, presented by "company name")
- 10 reserved program seats per event
- Opportunity to display company banner and/or distribute premiums at events
- On-stage opportunity to introduce a valued guest
- Opportunity for 15-second video inviting fellow businesses to the events
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

Platinum Sponsor - \$5,000

- 10 reserved program seats
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

Gold Sponsor - \$3,500

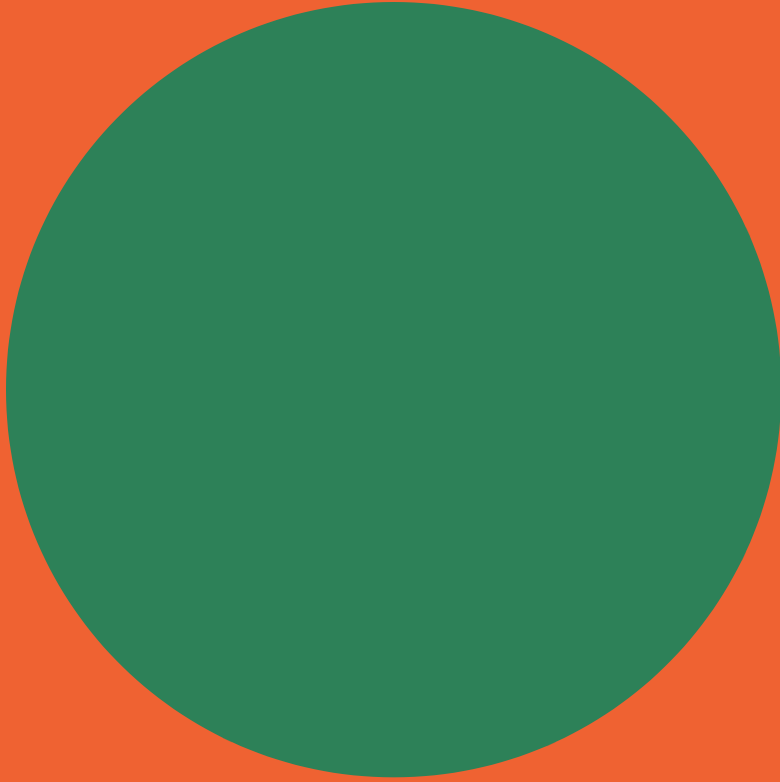
- 8 reserved program seats
- Verbal recognition from the podium
- Name recognition on website calendar of events with website link
- Name recognition in promotional e-mails with website link
- Name recognition in event presentation

Silver Sponsor - \$2,000

- 4 reserved program seats
- Verbal recognition from the podium
- Name recognition on website calendar of events with website link
- Name recognition in event presentation

Bronze Sponsor - \$750

- 2 reserved program seats
- Name recognition on website calendar of events (No website link)
- Name recognition in event presentation



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