

GREATER  
**DurhamChamber**  
OF COMMERCE

***Connect.***



# Investment Opportunities

# Key Investor Memberships

## **25,000 + Investment**

- Logo in Chamber website footer
- Logo recognition on Key Investor page on Chamber website and at signature events
- 20 complimentary tickets to Chamber signature event(s)\*
- Key Investor highlight with logo in Calendar of Events Chamber e-mail
- Access to exclusive Chamber CEO communications and connections
- Opportunity to lead Chamber event or program
- Exclusive invitations to local events
- 5 complimentary use of Chamber meeting rooms

## **\$15,000 - \$24,999 Investment**

- Logo recognition on Key Investor page on Chamber website and at signature events
- 10 complimentary tickets to Chamber signature event(s)\*
- Key Investor highlight with logo in Calendar of Events Chamber e-mail
- Access to exclusive Chamber leadership communications and connections
- Opportunity to lead Chamber event or program
- 2 complimentary uses of Chamber meeting rooms

## **\$10,000 - \$14,999 Investment**

- Name recognition on Key Investor page on Chamber website and at signature events
- 5 complimentary tickets to Chamber signature event(s)\*
- Key Investor highlight with logo in Calendar of Events Chamber e-mail
- Access to exclusive Chamber leadership communications and connections
- Opportunity to lead Chamber event or program
- 1 complimentary use of Chamber meeting rooms

## **\$5,000 - \$9,999 Investment**

- Name recognition on Key Investor page on Chamber website and at signature events
- 2 complimentary tickets to Chamber signature event(s)\*
- Key Investor highlight with name in Calendar of Events Chamber e-mail
- Access to exclusive Chamber leadership communications

\*Complimentary tickets are to be used during your membership year cycle. Unused tickets will be forfeited. Max of 5 complimentary tickets used per eligible event. Eligible events for complimentary tickets include Annual Meeting, Leadership Forum, Economic Outlook Event, and C-Suite Conversations.

## **Annual Meeting**

Expected Attendance: 500+

March 22, 2023

The Annual Meeting is the Durham Chamber's largest convening of Durham's professionals of the year, attracting business owners, decision-makers, and community, civic and thought leaders. This event is hosted in a late-night talk show style for maximum attendee engagement.

### **Diamond Sponsor - \$15,000 (exclusive opportunity)**

- Exclusive branding as Diamond Sponsor
- 15 reserved program seats
- Opportunity to display company banner and/or distribute premiums at event
- Opportunity for display table at event (6-foot table)
- On-stage opportunity to introduce a valued guest
- Opportunity for 15-second video inviting fellow businesses to the event
- Verbal recognition from the podium
- 1/2-page Ad in event program
- Logo recognition in event program
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

### **Platinum Sponsor - \$10,000**

- 10 reserved program seats
- Verbal recognition from the podium
- 1/4-page Ad in event program
- Logo recognition in event program
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

### **Gold Sponsor - \$5,000**

- 6 reserved program seats
- Verbal recognition from the podium
- Name recognition on website calendar of events with website link
- Name recognition in promotional e-mails with website link
- Name recognition in social media posts
- Name recognition in event presentation

Silver Sponsor - \$2,500

- 4 reserved program seats
- Verbal recognition from the podium
- Name recognition in event program
- Name recognition on website calendar of events with website link
- Name recognition in event presentation

Bronze Sponsor - \$1,000

- 2 reserved program seats
- Verbal recognition from the podium
- Name recognition on website calendar of events (no website link)
- Name recognition in event presentation

## **Business After Hours**

Expected Attendance: 60+

To Occur as Sponsored

Business After Hours provides attendees the prime opportunity to make connections, strengthen relationships, and ultimately grow their business.

Host Sponsor - \$500 (exclusive opportunity)

Sponsor provides space for event to take place which gives the exclusive opportunity to invite members into their place of business.

- 3-minutes on-stage promotional opportunity
- Exclusive naming convention for event (Business After Hours, hosted by "company name")
- HTML email to full membership advertising event
- Advertised in Chamber weekly newsletter
- Logo recognition on website calendar of events with website link
- Logo recognition in social media posts

## **C-Suite Conversations**

Expected Attendance: 50+

To occur every other month beginning in January

Level up your knowledge of local executives and thought leaders from the Triangle area and beyond at The Greater Durham Chamber of Commerce C-Suite Conversations. Garner leadership insight, learn about pressing economic issues pertinent to our region, and more all in an intimate, fire-side chat setting.

### **Series Presenting Sponsor - \$5,000 (exclusive opportunity)**

- Exclusive naming convention for event (C-Suite Conversations, presented by "company name")
- 10 reserved program seats per event
- Opportunity to display company banner and/or distribute premiums at events
- Display table at events (6-foot table)
- On-stage opportunity to introduce a valued guest
- Opportunity for 15-second video inviting fellow businesses to the events
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

### **Platinum Sponsor - \$2,500**

- 8 reserved program seats
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

### **Gold Sponsor - \$2,000**

- 6 reserved program seats
- Verbal recognition from the podium
- Name recognition on website calendar of events with website link
- Name recognition in promotional e-mails with website link
- Name recognition in event presentation

### **Silver Sponsor - \$1,000**

- 4 reserved program seats
- Verbal recognition from the podium
- Name recognition on website calendar of events with website link
- Name recognition in event presentation

## **Executive Luncheons**

Expected Attendance: limited to 25

To occur quarterly or as sponsored

Nourish your knowledge and network with area leaders at an exclusive Durham location.

Potential locations include on the DPAC stage, the Duke Lemur Center, etc.

Series Presenting Sponsor - \$2,500 (exclusive opportunity)

- Exclusive naming convention for event (Executive Luncheons, presented by "company name")
- 5 reserved program seats per event
- Opportunity to display company banner and/or distribute premiums at events
- Display table at events (6-foot table)
- Opportunity for 15-second video inviting fellow businesses to the events
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

Gold Sponsor - \$1,000

- 3 reserved program seats
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

Silver Sponsor - \$500

- 2 reserved program seats
- Name recognition on website calendar of events with website link

## **First Responders Appreciation Meal Deliveries**

Expected Attendance: 1,550+ meals served

To Occur in September

First Responders Appreciation Meal Deliveries is an opportunity for the business community to thank those that protect and serve our community by providing lunch. First responders served include: fire, police, EMS, 911 dispatchers, and linemen. Sponsors are encouraged to participate in the meal deliveries.

Gold Sponsor - \$5,000 (200+ meals donated)

- Opportunity to provide 0:30 second video appreciation
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition on digital thank you note

Silver Sponsor - \$2,500 (100+ meals donated)

- Opportunity to provide 0:15 second video appreciation
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition on digital thank you note

Bronze Sponsor - \$1,000 (50+ meals donated)

- Name recognition on website calendar of events with website link
- Name recognition in promotional e-mails with website link
- Name recognition in social media posts
- Name recognition on digital thank you note

Community Sponsor - \$750 (20+ meals donated)

- Name recognition on website calendar of events with website link
- Name recognition in social media posts

Friend of First Responders - \$100 (3+ meals donated)

- Name recognition on website calendar of events (no website link)



## **Intercity Visit**

Expected Attendance: 100+

To Occur Annually

Travel with local business leaders, elected officials, and community stakeholders to learn from another community on a variety of topics including economic development, workforce development, education, transportation, housing, community safety, sustainability, and more. City for visit to be announced at a later date.

### **Presenting Sponsor - \$50,000**

- 10 trip registrations and opportunity to serve on steering committee
- Naming convention for event (Intercity Visit, presented by "company name")
- Daily on-stage opportunity to introduce valued guest(s)
- Daily verbal recognition from the podium
- Logo recognition on sponsor presentation
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

### **Gift Sponsor - \$10,000**

- 2 trip registration and opportunity to serve on steering committee
- Logo on gift presented to attendees
- Verbal recognition from the podium during opening reception
- Logo recognition on sponsor presentation
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

### **Reception Sponsor - \$5,000**

- Verbal recognition from the podium
- Logo recognition on sponsor presentation and collateral
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

### **Dinner Sponsor - \$2,500**

- Verbal recognition from the podium
- Logo recognition on sponsor presentation
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

Session Sponsor - \$1,000

- Verbal recognition from the podium
- Name recognition on sponsor presentation
- Name recognition on website calendar of events with website link
- Name recognition in promotional e-mails with website link
- Name recognition in social media posts

## **Leadership Forum and Holiday Reception**

Expected Attendance: 150+

To Occur in December

This annual forum and reception provides members an opportunity to meet and thank the 13-county Triangle Region's elected officials for their hard work in promoting a positive business climate.

Presenting Sponsor - \$8,000 (exclusive opportunity)

- Exclusive naming convention for event (Leadership Forum, presented by "company name")
- 10 reserved program seats per event
- Opportunity to display company banner and/or distribute premiums at event
- Display table at event (6-foot table)
- On-stage opportunity to introduce a valued guest
- Opportunity for 15-second video inviting fellow businesses to the event
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

Gold Sponsor - \$5,000

- 6 reserved program seats
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

Silver Sponsor - \$3,000

- 4 reserved program seats
- Verbal recognition from the podium
- Name recognition in event program
- Name recognition on website calendar of events with website link
- Name recognition in event presentation

Bronze Sponsor - \$1,500

- 2 reserved program seats
- Verbal recognition from the podium
- Name recognition on website calendar of events (no website link)
- Name recognition in event presentation

## **Mid-Year Economic Development Outlook**

Expected Attendance: 150+

To Occur in August

The key to ensuring all our residents and businesses benefit from our growing economy is understanding its drivers and opportunities. Join us at our Mid-Year Economic Outlook to learn more about Durham's economic development efforts and how we all are sharing in the growth.

### **Presenting Sponsor - \$10,000 (exclusive opportunity)**

- 20 tickets to reception
- Exclusive naming convention for event (Mid-Year Economic Development Outlook, presented by "company name")
- On-stage opportunity to introduce valued guest(s)
- Opportunity to provide content expert for discussion
- Verbal recognition from the podium
- Logo recognition
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

### **Gold Sponsor - \$5,000**

- 8 tickets to reception
- Verbal recognition from the podium during reception
- On-stage opportunity to welcome attendees to reception
- Logo recognition on sponsor presentation
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

### **Silver Sponsor - \$3,000**

- 5 tickets to reception
- Verbal recognition from the podium
- Logo recognition on sponsor presentation
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts

### **Bronze Sponsor - \$1,000**

- 2 tickets to reception
- Name recognition on sponsor presentation
- Name recognition on website calendar of events with website link
- Name recognition in promotional e-mails with website link
- Name recognition in social media posts

Community Sponsor - \$500

- 1 ticket to reception
- Name recognition on sponsor presentation
- Name recognition on website calendar of events with website link

## **Power of Inclusion**

Expected Attendance: 75+

To Occur Quarterly

The Power of Inclusion event series is designed to develop safe, open, and inclusive environments for all to collaborate and co-exist. This workshop style series highlights a specific topic of diversity, equity, and inclusion on a deeper and tactical level, giving business and community leaders additional resources to be inclusive in their everyday and professional lives.

### **Gold Sponsor - \$1,500**

- 6 reserved program seats
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

### **Silver Sponsor - \$1,000**

- 4 reserved program seats
- Verbal recognition from the podium
- Name recognition in event program
- Name recognition on website calendar of events with website link
- Name recognition in event presentation

### **Bronze Sponsor - \$550**

- 2 reserved program seats
- Verbal recognition from the podium
- Name recognition on website calendar of events (no website link)
- Name recognition in event presentation

## **Small Biz Series**

Expected Attendance: 20+

To Occur Bi-Monthly beginning in February

The Small Biz Series is a virtual content driven workshop for those seeking professional development and to sharpen their business skills. Potential topics include HUB certification, Professional Burnout, Financial Literacy, and more.

Series Presenting Sponsor - \$1,500 (exclusive opportunity)

- Exclusive naming convention for event (Small Biz Series, presented by "company name")
- 10 reserved program seats per event
- Unlimited virtual registrations
- Opportunity for 15-second video inviting fellow businesses to the events
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

Gold Sponsor - \$500

- 5 reserved program seats
- 5 virtual registrations
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in event presentation

Silver Sponsor - \$250

- 2 reserved program seats
- 2 virtual registrations
- Verbal recognition from the podium
- Name recognition on website calendar of events with website link
- Name recognition in event presentation

## **Women Take No Bull**

Expected Attendance: 100+

To Occur in May, July, and October

Durham Women Take No Bull! This event series focuses on empowering women to develop their natural abilities to their fullest potential, supporting women and their workplace allies, and building the workforce's collective power to advance change. Events during the series may include targeted networking opportunities, luncheons, and workshops.

Presenting Sponsor - \$5,000 (exclusive opportunity)

- Exclusive naming convention for event (Women Take No Bull, presented by "company name")
- 10 reserved program seats per event
- Opportunity to display company banner and/or distribute premiums at events
- On-stage opportunity to introduce a valued guest
- Opportunity for 15-second video inviting fellow businesses to the events
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

Platinum Sponsor - \$2,500

- 10 reserved program seats
- Verbal recognition from the podium
- Logo recognition on website calendar of events with website link
- Logo recognition in promotional e-mails with website link
- Logo recognition in social media posts
- Logo recognition in event presentation

Gold Sponsor - \$2,000

- 8 reserved program seats
- Verbal recognition from the podium
- Name recognition on website calendar of events with website link
- Name recognition in promotional e-mails with website link
- Name recognition in event presentation

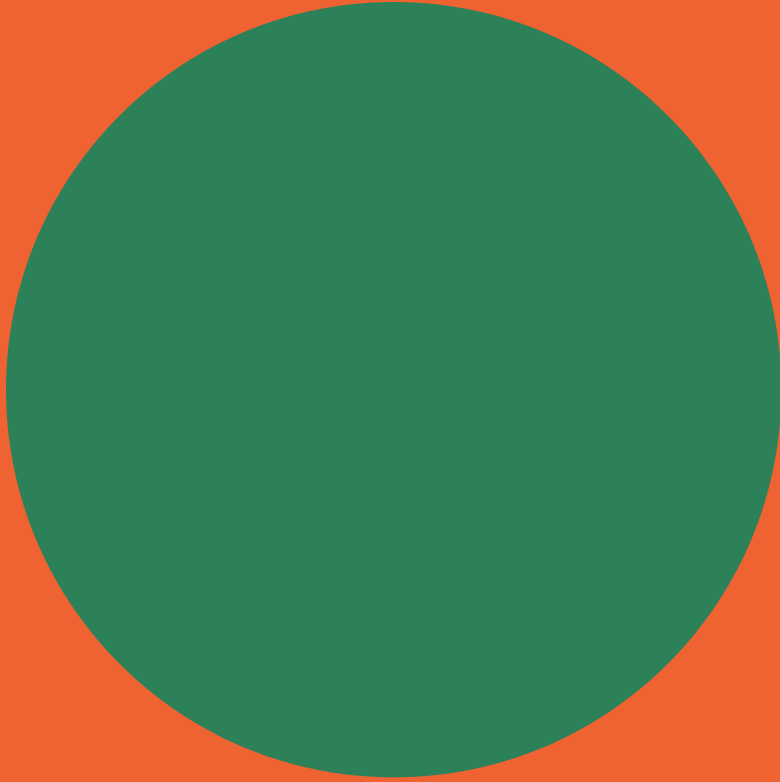
Silver Sponsor - \$1,000

- 4 reserved program seats
- Verbal recognition from the podium
- Name recognition on website calendar of events with website link
- Name recognition in event presentation



Bronze Sponsor - \$500

- 2 reserved program seats
- Name recognition on website calendar of events (No website link)
- Name recognition in event presentation



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