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**FOR IMMEDIATE RELEASE**  
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**\*\*\*MEDIA RELEASE\*\*\***

## **Chamber to host Women in Business Luncheon Series**

DURHAM, NC – The Greater Durham Chamber of Commerce will host the second installment of its Women in Business Luncheon Series on October 26 at the Hilton near Duke University (3800 Hillsborough Rd.) from noon to 1:30 p.m.

The keynote speaker is Charlotte McKines, Vice President of Global Marketing Communications for Merck & Co.

The Women in Business Luncheon is a three-part series that brings business and community leaders together in a dynamic setting to hear from influential and successful business women. Each luncheon features a keynote speaker who will share excerpts from their personal and professional journey and keys to their success.

The first session featured remarks from Madhu Beriwal, President & CEO of IEM. The third installment features Iris Ramirez Reese, Founder & CEO of Fusion Multicultural Marketing & Communications on November 15.

Interested parties may register at [www.durhamchamber.org](http://www.durhamchamber.org) (registration is located within the Calendar of Events). Tickets are \$50 for each session.

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### **About Charlotte McKines:**

Charlotte McKines is the Vice President of Global Marketing Communications for Merck & Co., Inc., one of the world's premier Fortune 50 firms. McKines currently oversees all creative development, professional and consumer advertising, agency management and media planning and buying. Prepared with a BS degree in Medical Technology from Kent State, and an MBA from Boston University, McKines has risen through the ranks of the pharmaceutical industry. She began her career as a Sales Representative at Ciba-Geigy Corporation, then to Smith Kline Beecham followed by a move to Johnson & Johnson in marketing positions of increasing scope and responsibility. In 1996, McKines was recruited to Merck to lead the Arthritis and Analgesic Franchise. McKines serves on the Board of Trustees of Gwynedd Mercy College; The Advertising Council, the Association of National Advertisers (ANA). She is also a member the Executive Leadership Council and Delta Sigma Theta Sorority, Inc. where she serves on the National Executive Board as Chair of the Corporate Partnership TaskForce. Her professional and personal achievements include the Outstanding Women in Marketing and Communications Award presented by Ebony Magazine and being named one of Merck's "Most Amazing Women" and receiving Merck's first ever "Global Diversity Award."

### **About the Greater Durham Chamber of Commerce:**



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The Greater Durham Chamber of Commerce is Durham County's leading business organization, serving more than 1,000 business, government agency and non-profit member firms. Through its community collaboration, programs and activities, the Chamber strives to help create and sustain a healthy economic climate ensuring that Durham is a great place to live, work and play. The Chamber also serves as the economic development entity for Durham County. In the last decade, the Chamber's economic development efforts have assisted numerous companies relocate operations or expand current operations in Durham, resulting in more than \$3.3 billion of investment in Durham and thousands of jobs.