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*****MEDIA RELEASE*****

Companies selected for Bull City Startup Stampede

DURHAM, NC— The Greater Durham Chamber of Commerce is pleased to announce that 11 companies have been selected for the Bull City Startup Stampede to be held in downtown Durham April 1 through May 31.

The Bull City Startup Stampede is an initiative of the Chamber, Downtown Durham, Inc., and their economic development partners that is geared toward attracting and scaling more startup companies in downtown Durham. The Stampede offers 60 days of completely furnished, free space at 201 W. Main St., a Self-Help building. Participating companies will have access to technical assistance from startup experts as well as opportunities to network with founders of successful Durham startups. In total, 78 applications were received for the Stampede.

“We were overwhelmed and thrilled by the response to the Stampede,” said Adam Klein, the Chamber’s Director of Strategic Initiatives. “The applications were wide-ranging and inspiring. It made the selection process difficult, but we are thrilled to bring these 11 startup companies and 30 employees downtown.”

The companies that were not selected for the Stampede have already been connected to the many business resources available in Durham such as Bull City Forward, N.C. Institute for Minority Economic Development, Durham Technical Community College Small Business Center, CED, LaunchBox Digital, Joystick Labs and the Small Business and Technical Development Center.

“We want to make sure all the companies that showed interest in the Stampede are engaged in Durham and the business opportunities here,” Klein said. “We have a wealth of resources and partners who can help these companies start and grow in Durham.”

About the Bull City Startup Stampede participants:

AcuMedSoft – revolutionizing healthcare delivery with secure cloud based web applications.

Appuware – provides a cloud-based suite of tools and services that enable mobile publishers to offer trial and subscription based pricing within various app marketplaces.

Blink Coupons - customer loyalty cards for small businesses. Blink aims to become the Google of the collegiate market and their ultimate goal is to make the collegiate experience more enjoyable for college students, professors and advertisers, alike.



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Bound Custom Journals - delivers uniquely customizable journals for travel, sketching, writing, planning, anything--because only you can create the perfect journal.

Clinical Ambassador – a cultural attaché that connects science and minority communities to advance medical discovery and reduce disparities through cultural competence, research literacy, outreach strategy, community-driven, creative marketing and patient recruitment in clinical trials.

Finger Puppet Games, Inc. - develops 3D games with cutting-edge technology that are social, tactile, and collectible; built for mobile devices and monetized through microtransactions.

Fitsistant - a service of on-call physical training coaches & scheduling assistants combined with personally tailored fitness software.

Haiti Hub - a for-profit social enterprise dedicated to providing the highest quality Haitian Creole e-language learning solutions to native English speakers invested in Haiti's future.

LearnVC – VCHub.com (operated by LearnVC) simplifies raising capital by modeling investment scenarios to educate entrepreneurs and collaborate with potential investors.

Little Green Software - develops apps for smart devices including smartphones, tablets, game systems, and the web.

Ripple – an online platform that empowers communities to support entrepreneurs in building successful businesses.

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About the Greater Durham Chamber of Commerce:

The Greater Durham Chamber of Commerce is Durham County's leading business organization, serving more than 1,000 business, government agency and non-profit member firms. Through its community collaboration, programs and activities, the Chamber strives to help create and sustain a healthy economic climate ensuring that Durham is a great place to live, work and play. The Chamber also serves as the economic development entity for Durham County. In the last decade, the Chamber's economic development efforts have assisted numerous companies with relocation of operations or expansion of current operations in Durham, resulting in more than \$3.3 billion of investment in Durham and thousands of jobs.