

2011

Chamber

HIGHLIGHTS

ECONOMIC DEVELOPMENT ON THE RISE

Durham

2,316
NEW JOBS
ANNOUNCED

52
COMPANIES
EXPANDED OR
LOCATED

2.2M
SF OCCUPIED
SPACE

\$474.6M
ANNOUNCED
INVESTMENTS

Foreign

11.7%
OF NEW
ANNOUNCED
JOBS
[278 Jobs]

8
ANNOUNCEMENTS

9.7%
OF OCCUPIED
SPACE
[213,340 SF]

26%
OF NEW
ANNOUNCED
INVESTMENTS
[\$123.5 M]

START-UP STAMPEDE

The Chamber and Downtown Durham Inc. launched the Bull City Startup Stampede, a 60-day initiative that gives entrepreneurs a runway to launch a company with support from successful entrepreneurs, experts, and others right in the heart downtown Durham.

All Eyes On Durham

WEB VISITS
11 THOUSAND
338 FROM FOREIGN COUNTRIES
10,339 FROM U.S. CITIES

MEDIA HITS 25 PLUS

Current Success

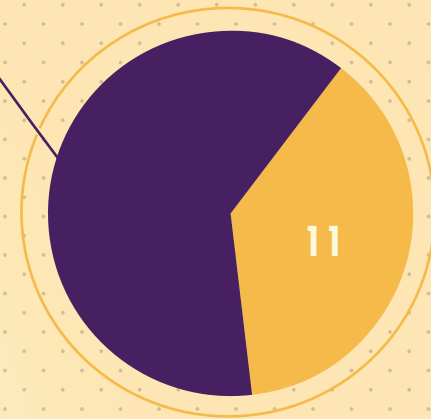
OF THE 17 COMPANIES THAT CHOSE DURHAM
9 LAUNCHED PRODUCTS
2 RECEIVED EQUITY INVESTMENTS

Who They Hired

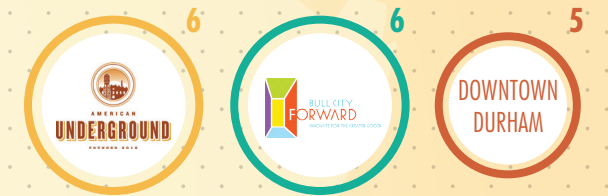
12 HIRED DURING STAMPEDE 34

BULL CITY START-UP STAMPEDE
RUN WITH IT

17
COMPANIES
CHOSE
DURHAM



Where They Are Located



NEW CHAMBER MEMBERS



SUPPORTING THE ISSUES

Durham County

- ✓ Spearheaded successful campaign efforts in the passage of Durham's 1/2 Cent Sales Tax Initiative for regional transit.
- ✓ Supported 1/4 Cent Sales Tax Increase for Public Education in Durham County.

North Carolina

- ✓ Lobbied to maintain funding for the East End Connector, Durham's interstate by-pass, connecting I-85, Hwy. 70, Hwy. 147 and I-40. Right of way acquisition scheduled for Spring/Summer 2012 and construction set to begin in 2014.

ANNOUNCEMENTS

Investments By Industry



Jobs By Industry

