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*****MEDIA RELEASE*****

Durham Chamber highlights business contribution to community at Annual Meeting

Dr. Henry H. Scherich receives Civic Honor Award

DURHAM, NC . The Greater Durham Chamber of Commerce held its 2011 Annual Meeting today at the Sheraton Imperial Hotel & Convention Center in Durham. More than 550 business and community leaders attended the luncheon event. The Chamber's theme was Business Gives Back. The program featured many organizations in the Durham community that donate their time and talent as well as financial support to Durham non-profits. Companies were highlighted through brief video clips throughout the entire program.

The Chamber's 2010 Chair of the Board of Directors Anthony Pugliese of the American Institute of Certified Public Accountants presented the Chamber's accomplishments during 2010 and incoming Chair John Messick, II of Wachovia discussed the Chamber's vision for 2011.

The audience also heard remarks from Triangle Community Foundation President Andrea Bazan about the Foundation's Triangle Gives Back program and its one percent giving challenge.

During the event, the Chamber announced the winner of its t-shirt contest. See Saw Studio student entrepreneur Kimani Hall was selected. A limited edition run of the t-shirts were available for purchase at the event. A portion of the proceeds will benefit See Saw Studios.

The event also featured the presentation of the Chamber's Civic Honor Award. This year's recipient is Dr. Henry Hank Scherich, founder and president and CEO of Measurement Incorporated. Scherich has demonstrated a strong commitment to leadership, business values and civic participation. His passion for his company, his employees and the Durham community is evident. Scherich was a pioneer of downtown Durham's revitalization. He located his company downtown 30 years ago . a time when most businesses shied away from the area, and has since invested in downtown properties and projects. His volunteerism goes beyond his own willingness to serve, and is instilled in his employees. About 70 percent of the Measurement Incorporated full-time staff is engaged in civic and philanthropic activities.

For more information about the Chamber's Annual Meeting, please contact Sheena Johnson Cooper at 328-8722.

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